

BACK ON TRACK Team
March 7, 2005 1:30 – 3:00 p.m.

SCHEDULE CONFLICTS: Mary Barry, Jay Conrad, Jeff Walters, Dennis Svoboda

PRESENT WERE: Kit Boesch, County Human Services, Nanette Gingery Summit, Jack Andrews, Valley Hope, Jerome Barry, Independence Center, Malcom Miles, Human Services Federation Gary Gollner, Cornhusker Place, David Sorenson, PI/CPC, Wendell Roscoe, Lincoln Regional Center, Tim Perry, Lancaster Probation, Laura Vandenberg, Blue Valley, Topher Hansen, CenterPointe, Brendan Evans, Snitily Carr, Ed Lankas, Nebraska Corrections

ANNOUNCEMENTS: Antlers is sponsoring “Recovery Rendezvous” on May 15. A day for artists of all kinds who are associated with recovery. For more info, contact Antlers or LCAD.

Next Meetings: April 4, 1:30 p.m. 501 S. 7 th , May 9 & 10, 3800 S. 84 th St. June 6, 1:30 501 S. 7 th St.

MEMBERSHIP GROUP: Mike Reynolds: The brochure copy is in the hands of the designers at Snitily Carr. We will use brochures as one of the tools in making personal contacts with individual members. Initial target groups would be people in treatment field and in recovery. Web site should have some method for people registering. We will also have materials at the Get On Board Conference May 9 & 10.

GET ON BOARD CONFERENCE: Kit Boesch: The “Save The Date” card has gone out. Jerome may have some ideas on who can talk on ASAM criteria. We need somebody to line up vendors. Topher will ask Dr. Charles Thiessen if he’s available to present. The location is settled at First Evangelical Free Church 3800 S. 84th St. It is shaping up well.

NATIONAL STATS - David Sorenson has a contact who may be interested in working on this project. Otto will talk him.

CO-OCCURRING DISORDERS: Jerome Barry reported that the Community Health Endowment accepted our concept paper and now wants a full proposal by May 6. If we win this proposal, that will enable us to lay the ground work for doing a major federal grant.

COMMUNITY SERVICES INITIATIVE: Malcom Miles reported on the changes in CSI which the Human Services Federation is now coordinating, with the Chamber of Commerce doing the marketing. They reduced the number of coalitions from seven to four so that they could all be staffed professionally. One coalition is Behavioral Health that now includes only mental health and substance abuse. We’ll have a new flow chart for everyone by the next meeting since the changes are somewhat confusing.

MARKETING: Brendan Wamstad-Evans: reported on the progress of the media team in preparing the materials for a marketing campaign. Scripts are done. Brochure,

photography and print ads are in progress. Talent is being selected. Web site, radio production, theatre slide are in progress.

Demand Treatment Budget for 2005 Revised February 2005

Income

Brought Forward	\$20,033.62
Lancaster County	\$ 2,500.00
Donations	\$ 1,000.00
Drug Free Communities	\$ 3,500.00
Total Income	\$27,033.62

Expenses

Stigma Busting Campaign	\$20,000.00
Personnel	\$ 2,400.00
Travel	\$ 100.00
Screening & Brief Intervention	\$ 3,500.00
Moment of Serenity	\$ 350.00
LCAD - Indirect	\$ 666.67
Total Expenses	\$27,016.67